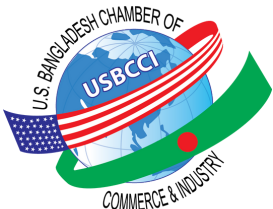


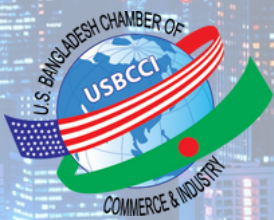
**U.S. BANGLADESH CHAMBER
OF COMMERCE & INDUSTRY**
Business.Trade.Collaboration

2022 Sponsorship Opportunities Guide



WWW.USBCCI.ORG





U.S. BANGLADESH CHAMBER OF COMMERCE & INDUSTRY

Business.Trade.Collaboration

USA VANUE - LAGUARDIA MARRIOTT



BANGLADESH VANUE - PAN PACIFIC SONARGAON



WEBSITE: WWW.USBCCI.ORG



USBCCI

Event 2022 - USBCCI

- 1.** Celebrating the 50th Anniversary of the Establishment of Diplomatic Relations between U.S.- And Bangladesh (Bangladesh & USA Both)
- 2.** International Day of Family Remittances.
(June 2022) (Bangladesh & USA Both)
- 3.** USBCCI BUSINESS EXPO 2022.
(September 23,24,25, 2022)
- 4.** USBCCI E & F Commerce Summit.
(November, 20 2022)
- 5.** USBCCI BUSINESS Excellence Award 2022,
(December-2022)

Dear Potential Sponsor

Subject- Sponsorship Request Letter.

Dear Potential Sponsor,

We cordially invite you to participate As a Sponsor of the Up Coming Event organizing the Event U.S. Bangladesh Chamber of Commerce & Industry (“USBCCI”) will be USA And Bangladesh

This event features The Event With your sponsorship we can continue to support Business community. We are a U.S. Bangladesh Chamber of Commerce & Industry (“USBCCI”) 501(c)(6) not-for-profit business association, DOS ID # 5354372, EIN# 83-0904218 was established in 2018, In associate with U.S. Chamber of Commerce. We are doing this for a good purpose and due to this we need your active participation. Your sponsorship resulted in Every entrepreneurial journey starts with a dream.

If you have any questions, please do not hesitate to contact me by using the contact information listed above. Please choose an appropriate sponsorship level from the choices on the reverse of this letter and return your sponsor and completed sponsorship form.

This will ensure that you will be included in local press coverage of the event and obtain all benefits of your sponsorship some sponsorship levels are limited, so please return your sponsorship as early as possible.

Thanks for taking the time to consider our request. will ensure that you will be included in local press coverage of the event and obtain all benefits of your sponsorship some sponsorship levels are limited, so please return your sponsorship as early as possible.

Thanks for taking the time to consider our request.

CORE VALUES OF USBCCI

In order to serve our members at the best possible level, the U.S. Bangladesh Chamber of Commerce & Industry has embraced the following values to direct our governance and activities:

1. **Leadership:** We recognize civic opportunities, formulate solutions and mobilize resources to bring to reality our vision of a thriving, prosperous community.
2. **Integrity:** We adhere to personal and organizational guidelines of behavior that, publicly and privately, are morally binding in principle and in practice
3. **Innovation:** We create new concepts in order to reach our goals, operating with high degrees of resourcefulness and professionalism in process and performance
4. **Collaboration:** We form business partnerships marked by openness, trust and cooperation, establishing community programs mutually beneficial to all parties.
5. **Sustainability:** Pursuing both social equity and economic development, we are building a life-changing legacy of hope and opportunity for generations to come.



MD LITON AHMED
PRESIDENT & CEO

"The U.S. Bangladesh Chamber of Commerce & Industry's sponsorship and partnership options offer you the opportunity to align your business within our community by targeting your messaging to key business owners, professionals and regional leaders. These options were designed to offer budgetfriendly opportunities to market your company with a fantastic return on your investment. We look forward to partnering with you and creating a profitable 2022."

Formed in 2018, the U.S. Bangladesh Chamber of Commerce & Industry' is the voice of business in Bangladesh & USA. Representing over 200 members that employ more than 500 employees, the Chamber is leading in the effort to help the U.S. and Bangladesh region grow as a global hub for talent, innovation and opportunity. The U.S. Bangladesh Chamber of Commerce & Industry of Commerce is a 5-star accredited chamber by the United States Chamber of Commerce, his prestigious distinction is not something we take lightly, and we strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

To learn more about our partnership and sponsorship opportunities, contact



ENGR FARZANA ABEDIN
DIRECTOR OPERATIONS

Connect Information

US Office: 109-17 205th St, Saint Albans, NY 11412, US.
BD Office: Plot 60, Road 28, Gulshan 1, Dhaka 1212, BD.
Tel: (US)+1 7188643245 | (BD)+880 1810002800.
Email: info@usbcci.org | bd@usbcci.org.
Website: www.usbcci.org



ABDUR RAZZAQ MAMUN
EXECUTIVE DIRECTOR



USBCCI

U.S. Bangladesh Chamber of Commerce & Industry (USBCCI)

We are a U.S. Bangladesh Chamber of Commerce & Industry ("USBCCI") 501(c)(6) not-for-profit business association, DOS ID # **5354372**, EIN# **83-0904218** established in 2018, that connects its members into a global network that provides vital information and facilitates business contacts. Members include manufacturers, distributors, wholesalers, retailers, professional and business service providers, venture capitalists, investment bankers and R&D scientists. U.S. Bangladesh Chamber of Commerce & Industry (USBCCI) is an organization designed to enhance prosperity for Bangladesh and American Businesses in USA & Bangladesh, also committed to serving the needs of the growing business community. U.S. Bangladesh Chamber of Commerce & Industry ("USBCCI") prides itself on bringing people together for the purpose of bringing unity to the Bangladeshi-American community, bridging ties between Bangladesh and American businesses and creating an entrepreneurial environment where companies grow, individuals succeed and the community benefits. Through their continued efforts, U.S. Bangladesh Chamber of Commerce & Industry ("USBCCI") has become the "go to" source for information, support, cultural events, festivals, business referrals, networking, socializing and much more. Due to USBCCI's extensive involvement and dedication to helping people and businesses, many refer to U.S. Bangladesh Chamber of Commerce & Industry ("USBCCI") as the trusted voice in the Bangladeshi community. For the women, by the women.

Why Be An Annual Sponsor?

Through the gracious support of sponsorship, we will continue to focus on the promotion of our members and the tangible values of Chamber membership. Additional sponsorships are available including a membership directory, website ads and e-newsletter ads

Activities of USBCCI

- To provide advisory services to the American/Bangladeshi nationals looking for business/investment opportunities in Bangladesh/USA
- To Coordination with the appropriate authorities in Bangladesh and USA for removing any obstacle(s)/impediment(s) for promoting business and investment in both the countries
- To cooperate with appropriate organizations for promoting cultural exchange and friendship between USA and Bangladesh.
- To collect market/economic information of Bangladesh and provide it to the USA people when required.
- To maintain liaison with the media and encourage wide coverage of USBCC activities.
- To look into the difficulties/obstacles members are facing with import/export. Duty structures, transportation, dumping/anti dumping, IPR or other trade related issues.
- To organize USA trade fairs in Bangladesh for promoting bilateral trade and investment. Similarly to organize Bangladeshi Trade fair in USA for the same purpose.
- To organize business forums, seminars, etc. in cooperation with U.S. Chamber and other organizations to share views on impediments related to business and investments and to take up appropriate issues with the government of both the countries.
- To organize appropriate seminars and trading courses for the benefit of the USBCCI member Organizations.
- To follow up reports of the “Bangladesh-American Joint Committee for Commercial and Economic Cooperation” and to help in early implementation of its recommendations.
- To provide information and assistance to Bangladesh and American firms seeking to do business with Bangladesh and American firms who are interested to promote and expand business activities between themselves.
- To receive business delegations and arrange meetings with relevant agencies, organizations, trade bodies.
- To disseminate trade inquiries, market information, news on international trade fairs & exhibitions.
- To provide contacts & assistance to participate in international trade fairs in USA.

Future Plan

- To provide a platform form business in USA for Bangladeshi diaspora.
- To organize Bangladesh Trade show in USA.
- To organize USA Trade show in Bangladesh.
- To organize Bangladesh Investment seminar in USA.
- To send Trade & Investment Delegation from Bangladesh to USA.
- To encourage women to participate in all USBCCI endeavors.

Why Sponsor a Chamber Event?

Sponsorship is a high impact form of marketing.

No matter what type of business you are in, public relations and community interaction are just as essential as advertising!

The **U.S. Bangladesh Chamber of Commerce & Industry (USBCCI)** events are the perfect outlet for your company to gain the publicity and brand recognition that every business needs. Business leaders recognize and appreciate companies that help them gain knowledge and make important contacts. Our Chamber membership represents some of the most important and influential corporate leaders; mid-level managers; small business owners; entrepreneurs; young professionals; media personalities; educators; political figures and more.

Sponsoring a Chamber event provides a great means of broadening your competitive advantage by improving your company's reflection, prestige and credibility through supporting events that your community and audience find attractive. Through sponsorships, our Chamber strives to create a partnership that is beneficial to all who are involved. By concentrating on aiding the businesses in US and Bangladesh and surrounding areas in reaching their marketing goals through sponsored events, publications and web presence, the USBCCI promotes the development of businesses in US and Bangladesh.

In addition to enhancing visibility and image, there are many great benefits that coincide with sponsoring Chamber events.

- **Access to New Business Relationships:** The face-to-face marketing opportunities at Chamber events allow businesses to kindle relationships with an unlimited number of new clients and customers. These events are also a great place to strengthen or renew relations with existing customers or clients.
- **Creates Customer/Community Loyalty:** Your sponsorship and support of local community events builds rapport and increases the odds of your customers recommending your business to friends and other members of the community.
- **Advertising:** Exposure in print, on our website and on-site advertising ensure heightened sponsor brand recognition among a targeted audience of business owners, executives and chamber members.
- **Demonstrates Civic Engagement:** Small businesses play an important role in the framework of any community and accept a portion of the responsibility of making sure that the community stays healthy and whole. Your involvement in community events exhibits your concern for the community in which you work and live and has a favorable effect on your business.
- **Publicity:** Chamber events are highly publicized and so are their sponsors. Your company's name is included in print and online advertising and collateral which will earn you public recognition.

Event Sponsorship Opportunities Packages

PRESENTING SPONSORSHIP :

(EXCLUSIVE OPPORTUNITY)

- USBCCI Legislative Lunch/Dinner presented by Your Company”.
- Recognition in pre and post event press releases
- Premier logo recognition on promotional materials for the breakfast, on the cover of the program, on event signage, on sponsor’s table tent, and on event’s promotional pages on Chamber’s website
- Sponsor’s representative welcomes members in attendance and presents a 60-second introduction about the company
- Promotional item or brochure about sponsor company placed at each seat at Lunch/Dinner (company provided).
- Opportunity to include a letter addressing attendees in the 2021 Legislative Breakfast program *text and/or graphics must be formatted to fit on 5 x 9” page with ½” margins.
- Announcement and formal thank you from stage.
- Sponsor provided with a list of attendees at the Lunch/Dinner.
- Reserved VIP table of 10 Seats.

TITLE SPONSOR:

- The Elite level of sponsorship and is limited to one organization. The sponsorship includes exclusive recognition as the Presenting Sponsor at the keynote and closing panel in addition to lead generation opportunities...
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event’s promotional pages on the Chamber’s website
- Reserved table of 10 sets
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor recognized as TITLE SPONSOR at the event

Event Sponsorship Opportunities Packages

Gold Sponsor:

- Sponsor logo on select promotional materials including the program, on select event signage, on sponsor's table tent at event, and on event's promotional pages on Chamber's website.
- Reserved VIP table of 10.
- Sponsor recognized as Gold Sponsor.

Silver Sponsor:

- Sponsor name on select promotional materials including the breakfast program, on select event signage, on sponsor's table tent and on event's promotional pages on Chamber's website.
- Reserved VIP table of five.
- Sponsor recognized as Silver Sponsor.

Bronze Sponsor:

- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website.
- Sponsor name recognition in the informational packet distributed to attendees
- One attendee on the trip.



COMMITTEE SPONSORSHIPS

All committee sponsorships include targeting promotion and website advertising on a featured page!

BOARD OF DIRECTORS

- Get your business in front of the Chamber's key leadership team. Board meetings are held bi-monthly.
- EXCLUSIVE Annual Sponsor: \$5,000.00
- Individual Meeting Sponsor: \$500.00

GOVERNMENT AFFAIRS COMMITTEE

- The Chamber's Government Affairs Committee works with elected officials on the local, state and federal levels of government to influence pro-business policies that support economic growth. Government Affairs meetings are held monthly.
- Annual Committee Sponsor: \$1,500 Annual Committee Sponsor: \$1,000

AMBASSADOR LEAGUE COMMITTEE

The mission of the Ambassador League is to promote the interests of business and the Chamber by participating in events, delivering new member kits, helping with member appreciation and recruiting new members. Ambassador league meetings are held monthly. AMBASSADOR LEAGUE COMMITTEE EXCLUSIVE Annual Committee Sponsor: \$1,500 Annual Committee Sponsor: \$500

OTHER COMMITTEE

- EXCLUSIVE Annual Committee Sponsor: \$1,500 Annual Committee Sponsor: \$500



EVENT Photo Gallery of USBCCI



Certificate Giving Ceremony By USBCCI



Seminar on Foreign Finance and Investment By USBCCI



EVENT Photo Gallery of USBCCI

THE E & F COMMERCE BUSINESS SUMMIT AND WOMEN'S ENTREPRENEUR AWARDS 2022 BY USBCCI.



EVENT Photo Gallery of USBCCI

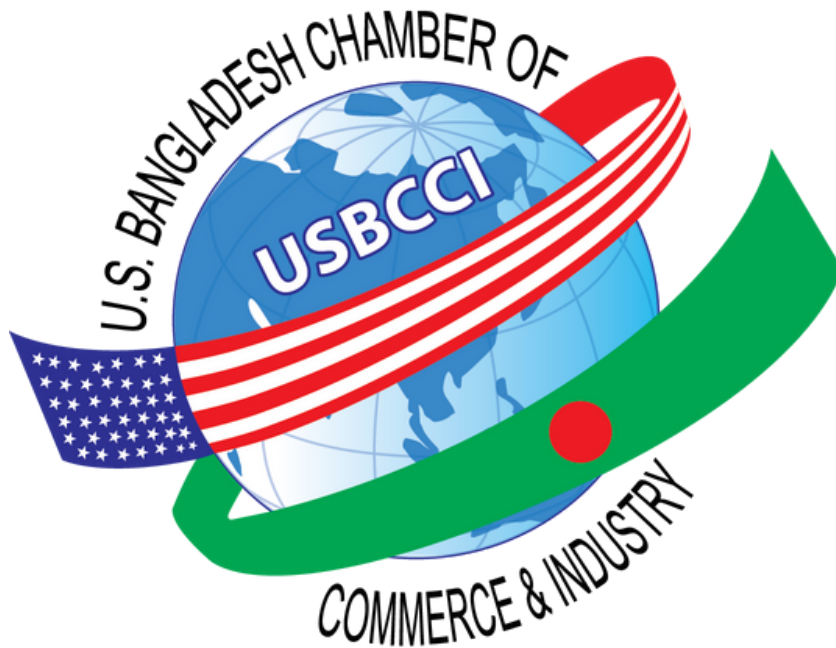


EVENT Photo Gallery of USBCCI

UNGA Business Seminar - 2019

US-Bangladesh Trade & Investment: Role of Bangladeshi Americans" organized By U.S. Bangladesh Chamber of Commerce & Industry (USBCCI) in the Hall room of LaGuardia Marriott Hotel, New York, USA on Thursday evening, Sep. 26, 2019.





U.S. BANGLADESH CHAMBER OF COMMERCE & INDUSTRY

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we Are Associate With



U.S. Chamber of Commerce

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